

Shane Waters

Wabash, Indiana

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Technology advisor for the organizations that run real towns. Eighteen years building and running an independent media company, two years shipping AI systems into county offices and family firms, and a technology seat inside a farm management company founded in 1930.

Education

M.S., Computer Science

University of Colorado Boulder

Coursework complete at a 4.0 GPA; the degree is pending conferral.

Graduate Certificate in Artificial Intelligence

University of Colorado Boulder

B.S., Business Administration

Purdue University

3.98 GPA.

Research interest

How main-street organizations, family firms, county and city offices, and nonprofits, actually adopt new technology, and why so much of it never sticks. Most of the writing on technology adoption comes from outside these organizations. I work inside them, as the person who has to keep a courthouse or a farm office running while the way it works changes, and I want to write from that seat. The framing is deliberately evergreen: the current wave is AI, and the questions outlast it.

Appointments

Director of Technology

2026 TO PRESENT

Halderman Farm Management, Wabash, Indiana

The technology seat inside a farm management and land brokerage firm in its third generation, part time by design: identity and security for the company, backup and restore drills, vendor contracts, and the runbooks that let staff onboard a new hire without me.

Founder

2024 TO PRESENT

Margin, Wabash, Indiana

AI systems for county auditor and city clerk offices, nonprofits, and family firms, shaped to each office from discovery interviews and shipped to production by me. A county auditor, a city clerk, a farm management firm, and a state-funded nonprofit run on them today.

Built the live auction board a farm management firm's farmland sales run on, which resolves a new bid combination in seconds where a spreadsheet took minutes.

Founder

2008 TO PRESENT

Myths and Malice, an independent podcast network

Started Foul Play in 2008 as a college freshman in Indianapolis, one of the first true crime podcasts. Grew it into a six-show network across true crime, history, and the paranormal, more than 1,500 episodes, with a team of hosts and producers. Taught myself to code to build the hosting and publishing software the work needed, and still run its back office.

Teaching

Prepared to teach on two sides: the technical side through the M.S. in computer science, and the operating side through the B.S. in business administration and eighteen years running a media company and a consulting practice.

Courses I want to teach first: technology adoption and change for non-technical leaders, applied AI for small organizations, and an introduction to building software for people who never wanted software.

First adjunct course targeted for spring 2027.

Service

Downtown Wabash, Inc.

2021 to 2026

Board member, later vice president; interim executive director for one year

Speaking

CrimeCon

Multiple appearances on the craft of true crime reporting and building shows an audience trusts

Podcast Movement

On the systems behind a six-show independent network

Memberships and certifications

Association for Computing Machinery (ACM).

Google Advanced Data Analytics Professional Certificate; Google UX Design Professional Certificate; Front-End Development Libraries (React); Data Analysis with Python.